

PATENT SPECIFICATION

1,175,296

DRAWINGS ATTACHED.

1,175,296



Date of Application (No. 19232/67) and filing Complete Specification: 26 April, 1967.

Complete Specification Published: 23 Dec., 1969.

Index at acceptance:—A4 T13N ; B6 E10 ; B8 F(23, 33).

International Classification:—A 47 f 5/00.

COMPLETE SPECIFICATION.

Means for Suspending Light-Weight Articles and Packages on Display Racks.

I, ROBIN CASTELL, a British Subject, of 28 Murray Crescent, Piner, Middlesex, do hereby declare the invention, for which I pray that a patent may be granted to me, and the method by which it is to be performed, to be particularly described in and by the following statement:—

This invention relates to means for suspending or hanging up light-weight articles and packages on racks or the like in shops and stores in such a manner that the articles can be displayed to the best advantage and made accessible to and removable by purchasers. Examples of articles which can be suspended by the means of this invention are sachets, stocking packs, calendars and items of stationery, seed packets and the like, and container for edible, consumable and liquid contents.

At present it is customary to form the wrapping or protective enclosing material of a vendible article with a tab-like part having a hole for engaging with a hook or rod of a display rack. Articles comprising wrapping material not so adapted cannot therefore be readily suspended from said racks.

The primary object of the invention is the provision of means for the purpose referred to above, which is simple and inexpensive to produce and can be applied to articles not specially adapted for suspension, so as to enable same to be suspended in a simple and expeditious manner.

According to the present invention, there is provided means for suspending light-weight articles which comprises a flat unbent tab having a pressure sensitive self-adhesive applied to a major part of its surface at one side for applying to an article to be suspended, the remaining part of the surface of the tab being formed with a hole which does not open through an edge of the tab and

which can be engaged with and suspended from a hook, rod or like suitable means on a rack, the part of the tab formed with a hole being reinforced and the pressure sensitive self-adhesive surface of the tab being covered and protected by release material which can be peeled from the tab when the latter is to be used.

To enable the invention to be clearly understood, embodiments therefor will now be described by way of example with reference to the accompanying drawings, wherein:

Figures 1 and 2 are diagrammatic perspective views showing an article suspended by the means of this invention.

Figure 3 is a section taken longitudinally through the tab illustrated in Figures 1 and 2.

Figure 4 illustrates how a multiplicity of tabs may be located on a release material prior to use.

Figures 5, 6 and 7 are views similar to Figure 4, illustrating modifications, and

Figure 8 is a view of a single tab according to yet another modification.

Referring firstly to Figures 1 to 4, the suspension tab comprises a narrow strip 1 of a transparent and/or coloured film of a synthetic plastics material such as P.V.C., vinyl, polythene, acetate, polyester or other suitable material, e.g. paper, to approximately three-quarters of the complete area of one side of which is applied a pressure sensitive self adhesive 2, the remaining part of this side of the strip being non-adhesive. This remaining non-adhesive part of the adhesive being side of the strip is provided with or constituted by a reinforcement 3 which may be of any suitable material, such as one of those from which the strip may be formed. This non-adhesive and reinforced

45

50

55

60

65

70

75

80

end of the strip or tab is formed with a hole 4, by means of which the tab can be engaged over a hook, rod or the like 5 of a rack from which the article adhesively engaged by the tab can be suspended.

5 A multiplicity of tabs are, as shown in Figure 4, temporarily applied to a strip of release material 6, or each tab is individually applied to its own strip of release material, and the tabs may wholly or in part be applied to such release material. Said release material may be a suitable paper, P.V.C. or the like. The tabs mounted on release material may be supplied in reel form, if so desired.

10 Instead of making the tabs of narrow elongated rectangular shape as shown in Figures 1. to 4, they may be made of triangular shape as shown in Figure 5, with the hole 4 of each tab positioned adjacent to the apex of the triangle so as to leave free a wide part of the tab for adhesively securing to an article, the tabs on said release material alternately pointing in opposite directions.

15 As shown in Figure 6, the tabs may be made comparatively wide and pointed along one edge, and arranged on a release material so that the pointed edge of one tab fits 20 between the pointed edges of adjacent tabs.

25 The arrangements of tabs illustrated by Figure 7 is similar to that illustrated by Figure 4, except that the ends of the tabs are rounded.

Figure 8 shows how, if desired, the tabs 35 may be made circular.

WHAT I CLAIM IS:—

1. Means for suspending light-weight articles, comprising a flat unbent tab having a pressure sensitive self-adhesive applied to a major part of its surface at one side for applying to an article to be suspended, the remaining part of the surface of the tab being formed with a hole which does not open through an edge of the tab and which can be engaged with and suspended from a hook, rod or like suitable means on a rack, the part of the tab formed with a hole being reinforced and the pressure sensitive self-adhesive surface of the tab being covered and protected by release material which can be peeled from the tab when the latter is to be used.

40 2. Means as claimed in Claim 1, comprising a multiplicity of tabs mounted on a common backing of a release material.

45 3. Means for suspending light-weight articles, constructed substantially as hereinbefore described with reference to and as illustrated by the accompanying drawings.

50 HERBERT J. WILDBORE,
101 Leadenhall Street.
London, E.C.3.
Agent for the Applicant.

Printed for Her Majesty's Stationery Office by Burgess & Son (Abingdon), Ltd.—1969.
Published at The Patent Office, 25 Southampton Buildings, London, W.C.2,
from which copies may be obtained.

1175296 COMPLETE SPECIFICATION

1 SHEET This drawing is a reproduction of
the Original on a reduced scale